

# NO MORE SUGAR-COATING

Diabetes is costing us all

## Costing **people** their health

**30M**

people in the U.S.  
have diabetes<sup>1</sup>

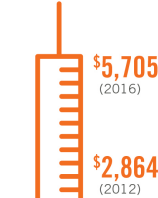


**1/3** of all Americans  
are prediabetic<sup>1</sup>

**7<sup>th</sup>** leading cause  
of death in the  
U.S. in 2017<sup>2</sup>

## Costing **patients** money

An average of  
**\$5,427**  
additional care expenses per  
year due to nonadherence<sup>3</sup>



Increase  
in insulin  
use from  
2016 to 2018<sup>4</sup> **6.5%**

Increasing  
cost of  
insulin<sup>5</sup>

## Costing **plans** money

57M unplanned sick days  
costing employers

**\$20B<sup>6</sup>**



People with diabetes average  
medical expenditures

**2.3x higher<sup>7</sup>**



More expensive  
to treat than high  
cholesterol, high  
blood pressure  
and heart disease  
COMBINED<sup>8</sup>

## Costing **everyone** too much

**1 in 4** ration their insulin due to cost<sup>9</sup>



**1 in 3** are nonadherent<sup>10</sup>



Leading to higher costs<sup>10</sup>

↑ **30%**  
Medical costs

↑ **50%**  
ER visit costs

↑ **60%**  
Inpatient costs

totaling  
**\$210,000,000**  
in potentially  
avoidable costs<sup>10</sup>

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1 CDC Report  
2 <http://www.cdc.gov/diabetes/statistics/2017/17diabetes.html>  
3 <http://www.heart.org/healthbeat/article.jsp?cid=1201117&title=Diabetes-Related-Complications-Cost-Over-500-Billion-Annually>  
4 <http://www.heart.org/healthbeat/article.jsp?cid=1201117&title=Diabetes-Related-Complications-Cost-Over-500-Billion-Annually>  
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8 <http://www.heart.org/healthbeat/article.jsp?cid=1201117&title=Diabetes-Related-Complications-Cost-Over-500-Billion-Annually>  
9 <http://www.heart.org/healthbeat/article.jsp?cid=1201117&title=Diabetes-Related-Complications-Cost-Over-500-Billion-Annually>  
10 <http://www.heart.org/healthbeat/article.jsp?cid=1201117&title=Diabetes-Related-Complications-Cost-Over-500-Billion-Annually>