

# Your Guide to Enable Financial Protection with Embarc Benefit Protection<sup>SM</sup>



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Embarc Benefit Protection is designed to shield your clients and their members from debilitating costs, while providing access to potentially curative gene therapies. To jumpstart planning for your book of business, **this guide contains key considerations to discuss in your organization prior to implementation planning.**

We strongly suggest that you review this planning guide and the best practices consideration with the appropriate teams in your plan. This guide will prepare you to share your philosophy and preferences as you move into detailed discussions with eviCore.

## Planning Guide

### STEP 1: Assess your current gene therapy policies and support model.

#### Coverage policies

- How does your existing policy language align with Embarc Benefit Protection requirements?
  - Clinical policy to pay for BOTH drugs within the program (Luxturna® and Zolgensma®)
  - In-network claims only
  - For Zolgensma, the financial payment is only available for a child born after Embarc is implemented for the child's group health plan
  - Consider: If eviCore determines the drug does not meet Embarc Benefit Protection coverage policy criteria (e.g., no financial payment), will you still provide coverage to make the drug available through your plan's medical benefit?

#### Case management and utilization management

- What level of gene therapy utilization management and case management do you have today? What level could you develop?
- Does your medical management team coordinate services with the provider? With the member?
- Consider: Would you be interested in learning more about eviCore's overall utilization management capabilities, as part of Embarc Benefit Protection planning?

#### Eligibility

- The Health Plan will need to share membership data to include eligibility, benefits, and accumulators with eviCore in order to facilitate payment.

#### Provider network and sites of care adequacy

- Does your current network include gene therapy Centers of Excellence? (These are academic centers, specialist sites of care, or other facilities known to be equipped to administer (Luxturna® and Zolgensma®).
- Consider: If one of the above centers of excellence is not a part of your network to administer the drugs would you be willing to pay out-of-network costs for the procedure?

## STEP 2: Understand your implementation timeline and plan business activities accordingly.

- If all program requirements are met, eviCore can typically implement Embarc Benefit Protection within 120 days. Each plan's timing will vary and will be determined as eviCore better understands your preferences.
- eviCore will lead a working session for your plan's specific Embarc Benefit Protection implementation and generate your plan's project plan and timeline.

## STEP 3: Review go-to-market considerations and best practices based on our experience with other plans

### Best Practice Considerations

While not meant to be all-inclusive, the following provides a starter list of key go-to-market and planning considerations to make Embarc Benefit Protection part of your competitive offering, as soon as possible.



#### Conduct an Internal Cross Functional Team Kickoff to Assess Potential Impact

- A 360-degree view across the enterprise can help avoid last minute scrambles
- Engage key partners to ensure alignment, including departments such as product and benefit operations, clinical and care management, legal and compliance, underwriting and actuarial, networking and credentialing, customer service, sales and training, and marketing and PR



#### Consider A Benefit Wrap for A Better Patient Experience

- Travel benefit
- Case manager and hands on end-to-end care coordination



#### Socialize Early with Your C-Suite

- Early engagement helps with organizational alignment and buy-in



#### Secure Initial Alignment Among Rx, Clinical, Actuarial, and Underwriting Stakeholders

- Align on gene therapy coverage and reimbursement philosophies
- Align on pricing, financial and contract terms



#### Start with ASO Book of Business for Speed-to-Market

- Fewer regulatory approvals
- ASO learnings can inform decisions for fully insured business

**READY TO MOVE AHEAD? Contact your Express Scripts or eviCore account leads to discuss next steps.**